



ARTIFEX MUNDI

Current report no. 25/2024

Date: August 7, 2024

Temat: Company's estimated sales revenues and user acquisition costs in July 2024

Legal basis: Article 17(1) MAR – confidential information

Text of the report:

The Management Board of Artifex Mundi S.A., with its registered office in Katowice ("Company"), reports that the estimated revenue from the sale of the Company's products in July 2024, recognized as amounts less commissions retained by platforms, amounted to a total of PLN 8,347,000, while the user acquisition costs ("UAC") incurred by the Company in said period reached PLN 4,635,000. Detailed information broken down by segment and accompanied by a commentary is presented in the attachment to this current report.

The Company's Management Board would like to note that this current report contains estimates that may change in the course of further accounting treatment. The final information on revenue from the sale of products in July 2024 and the UAC incurred by the Company in that period will be presented in the relevant periodic report.