

Selected financial estimates for the Company for H1 2024

Attachment to Current Report 29/2024

In thousands PLN	H1 2024	H1 2023	Change YoY	%	Q2 2024	Q2 2023	Change YoY	%
Sales revenues, including:	52 149	35 536	16 613	47%	24 646	19 608	5 038	26%
Unsolved	47 379	29 094	18 285	63%	22 649	16 825	5 824	35%
HOPA Games	4 283	5 394	-1 111	-21%	1 802	2 361	-559	-24%
Operating expenses	36 910	25 674	11 236	44%	17 572	13 882	3 689	27%
Operating profit	15 239	9 862	5 377	55%	7 074	5 726	1 348	24%
Revenue/finance costs	579	1 294	-714	-55%	592	913	-321	-35%
Gross profit	15 818	11 156	4 663	42%	7 666	6 638	1 027	15%
Income tax	1 466	521	945	181%	717	803	-86	-11%
Net profit	14 353	9 832	4 521	46%	6 949	5 836	1 113	19%
Cash and bonds	33 937	26 462	7 475	28%	33 937	26 462	7 475	28%

- In the current quarter, the Company's net profit increased by 46% in relation to the same period in the previous year, *i.e.*, to PLN 14.3 million.
- The credit for this surge in the Company's results goes to *Unsolved*, as the monetization revenue from the game increased by PLN 18.3 million YoY to PLN 47.4 million. The growing surplus of *Unsolved* revenue over the user acquisition costs translated into dynamic profit growth.

