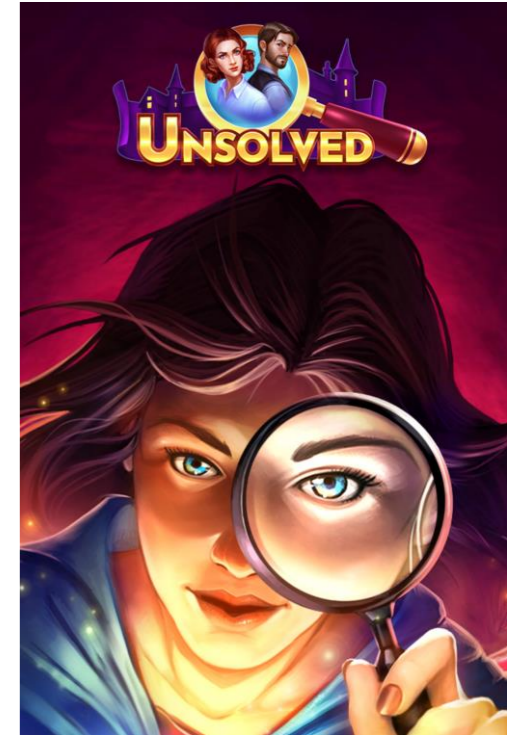


Estimated revenues from the sale of Artifex Mundi S.A.'s products – August 2024

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In thousands of PLN	August 2024	July 2024	Change MoM	%	August 2023	Change YoY	%	August 2024 YTD	August 2023 YTD	Change YoY	%
Revenues from the sale of products	9 394	8 347	1 046	13%	7 950	1 444	18%	69 889	51 169	18 720	37%
Free-to-play games:	8 792	7 739	1 053	14%	7 222	1 571	22%	64 280	44 044	20 236	46%
Unsolved	8 742	7 708	1 034	13%	7 125	1 617	23%	63 830	42 956	20 874	49%
Bladebound	50	31	19	62%	96	-45	-48%	450	1 083	-633	-58%
Other	0	0	0	-76%	1	-1	-98%	0	5	-4	-91%
HOPA games	582	594	-11	-2%	710	-127	-18%	5 459	6 916	-1 457	-21%
Premium games	19	14	4	31%	19	0	1%	151	209	-58	-28%
Player acquisition costs	5 610	4 635	975	21%	4 504	1 106	25%	35 876	27 382	8 494	31%

- The value of revenues at level of PLN **9,4 million** was achieved with user acquisitions costs of 5,6 million.
- The daily **revenues from the Unsolved application** were on average **higher by 13,4% mdm., month-on-month**, daily user acquisitions costs were on average **higher by 31,5k (21%)**.
- The revenues from the **Unsolved** application amounted to **PLN 8,7 million** (+23% year-on-year) with user acquisition costs of **PLN 5,6 million** (+25% year-on-year), resulting in **the first margin of PLN 3,1 million** (+19% year-on-year).



Estimated revenues from the sale of Artifex Mundi S.A.'s products – August 2024 (cont.)

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