

Estimated revenues from the sale of Artifex Mundi S.A.'s products – November 2024

Attachment to current report 56/2024



In thousands PLN	November 2024	October 2024	Change MoM	%	November 2023	Change YoY	%	November 2024 YTD	November 2023 YTD	Change YoY	%
Revenues from the sale of products	8 455	8 467	-12	0%	7 759	696	9%	95 246	75 057	20 189	27%
Free-to-play games:	7 818	7 957	-139	-2%	6 975	843	12%	87 978	65 596	22 382	34%
Unsolved	7 766	7 904	-137	-2%	6 913	854	12%	87 385	64 302	23 083	36%
Bladebound	51	53	-2	-3%	62	-11	-18%	593	1 289	-696	-54%
Other	0	0	0	814%	0	0	-88%	1	6	-5	-91%
HOPA games	620	499	120	24%	767	-148	-19%	7 075	9 197	-2 123	-23%
Premium games	17	11	6	58%	17	1	4%	193	263	-70	-27%
Player acquisition costs	3 933	4 225	-292	-7%	3 143	790	25%	48 400	38 222	10 178	27%

- † The value of revenues at level of **PLN 8.5 mln**, was achieved with user acquisitions costs of **PLN 3.9 mln** (-7% MoM).
- † The daily **revenues from the Unsolved application** were on average **higher by 1.5% MoM**, , daily user acquisitions costs were on average **lower by 3.8%**.
- † The revenues from the **Unsolved** application amounted **PLN 7.8 mln** (+12% YoY) with user acquisition costs of **PLN 3.9 mln** (+25% YoY), resulting **in the first margin of PLN 3.8 mln** (+1,7% YoY).

Estimated revenues from the sale of Artifex Mundi S.A.'s products – November 2024 (cont.)

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