

Estimated revenues from the sale of Artifex Mundi S.A.'s products – April 2025

Attachment to current report 12/2025

In thousands PLN	April 2025	March 2025	Change MoM	%	April 2024	Change YoY	%	YTD April 2025	YTD April 2024	Change YoY	%
Revenues from the sale of products	8 967	9 211	-244	-3%	8 488	479	6%	35 638	35 990	-353	-1%
Free-to-play games:	8 522	8 693	-171	-2%	7 851	671	9%	33 611	32 806	805	2%
Unsolved	8 483	8 639	-156	-2%	7 794	689	9%	33 383	32 525	858	3%
Bladebound	39	54	-16	-29%	57	-18	-32%	228	280	-53	-19%
HOPA games	433	491	-58	-12%	620	-188	-30%	1 945	3 101	-1 156	-37%
Premium games	12	27	-15	-55%	16	-4	-24%	82	84	-2	-3%
Player acquisition costs	6 898	5 176	1 722	33%	4 164	2 734	66%	20 824	18 119	2 705	15%

- † In March, the revenues reached **PLN 8.9 mln**, which is **a decrease of 3%** month-on-month and **an increase of 6%** year-on-year. The month-on-month decrease was influenced by a shorter fiscal period, while **daily sales increased by 1.5%**.
- † The **revenues** from the **Unsolved reached PLN 8.4 mln**, which is a decrease of **2%** month-on-month. At the same time user acquisition costs thanks to the launch of new user acquisition channels, amounted to a record **PLN 6.9 million, 33% more** than in the previous month, with expected returns unchanged.

Estimated revenues from the sale of Artifex Mundi S.A.'s products – April 2025 (cont.)

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