

Estimated revenues from the sale of Artifex Mundi S.A.'s products – May 2025

Attachment to current report 17/2025

In thousands PLN	May 2025	April 2025	Change MoM	%	May 2024	Change YoY	%	YTD May 2025	YTD May 2024	Change YoY	%
Revenues from the sale of products	9 376	8 967	409	5%	8 287	1 089	13%	45 014	44 277	736	2%
Free-to-play games:	8 994	8 522	472	6%	7 639	1 355	18%	42 605	40 445	2 161	5%
Unsolved	8 952	8 483	469	6%	7 591	1 361	18%	42 336	40 116	2 219	6%
Bladebound	42	39	3	8%	48	-6	-12%	269	328	-59	-18%
HOPA games	373	433	-60	-14%	630	-257	-41%	2 318	3 731	-1 413	-38%
Premium games	9	12	-3	-25%	18	-9	-50%	91	102	-11	-11%
Player acquisition costs	5 437	6 840	-1 403	-21%	3 643	1 794	49%	26 203	21 762	4 441	20%

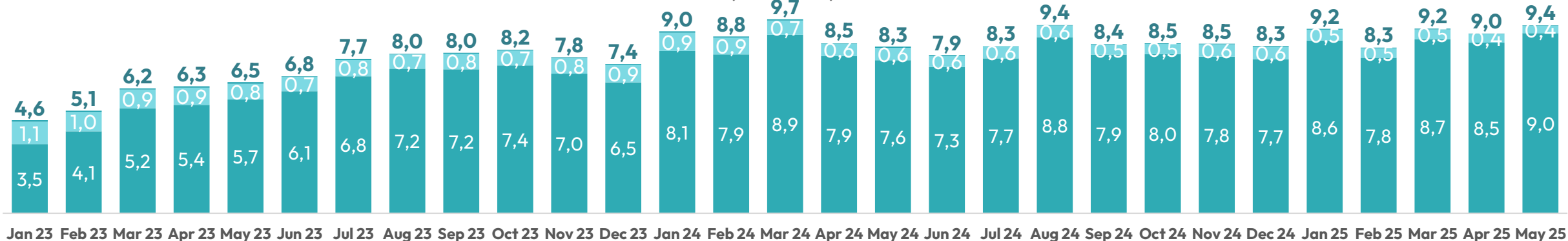
- † In May, the revenues reached **PLN 9.4 mln**, which is **a increase of 3%** month-on-month and **an increase of 13%** year-on-year.
- † The **revenues** from the **Unsolved** reached **PLN 9 mln**, which is a increase of 6% month-on-month and an increase of 18% year-on-year.

Estimated revenues from the sale of Artifex Mundi S.A.'s products – May 2025 (cont.)

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F2P
HOPA

Artifex Mundi. Sales revenues by segment
(PLN mln)



Unsolved. Monthly revenues and user acquisition costs
(PLN mln)

Revenues
UA costs

