

# Estimated revenues from the sale of Artifex Mundi S.A.'s products – August 2026

## Attachment to current report 26/2026

| In thousands PLN                   | August 2026 | July 2026 | Change MoM | %    | August 2025 | Change YoY | %    | YTD August 2026 | YTD August 2025 | Change YoY | %    |
|------------------------------------|-------------|-----------|------------|------|-------------|------------|------|-----------------|-----------------|------------|------|
| Revenues from the sale of products | 5 326       | 5 601     | -275       | -5%  | 7 509       | -2 183     | -29% | 55 086          | 67 567          | -12 481    | -18% |
| Adventure games                    | 5 100       | 5 305     | -204       | -4%  | 7 091       | -1 991     | -28% | 52 353          | 63 637          | -11 284    | -18% |
| RPG games                          | 28          | 29        | -1         | -4%  | 40          | -12        | -30% | 384             | 431             | -47        | -11% |
| Other games                        | 198         | 267       | -69        | -26% | 378         | -181       | -48% | 2 349           | 3 499           | -1 150     | -33% |
| Player acquisition costs           | 2 060       | 2 063     | -3         | 0%   | 4 036       | -1 976     | -49% | 24 310          | 36 853          | -12 543    | -34% |
| First margin                       | 3 266       | 3 537     | -271       | -8%  | 3 473       | -207       | -6%  | 30 776          | 30 714          | 62         | 0%   |

- † Estimated **sales revenues** reached **PLN 5.3 mln**, which is **a decrease of 5%** month-on-month, meanwhile, the **first margin** amounted **PLN 3.3 mln**.
- † Compared to August 2025, estimated **sales revenues** **decreased by 29% YoY**, while the **first margin** **decreased by 6%, i.e. by PLN 207k**.
- † The game ***Unsolved*** generated **PLN 5.1 mln revenues** and **PLN 3.0 mln first margin**, with **player acquisition costs** amounting to **PLN 2.1 mln**.



# Estimated revenues from the sale of Artifex Mundi S.A.'s products – August 2026

## Attachment to current report 26/2026 (cont.)

